

Deep Liquid



Denham D'Silva, co-founder of Deep Liquid and founder of Barossa Valley Brewing. Picture: Tom Huntley

Deep Liquid uses AI to create original drinks and aims to enhance customer selection choices.

Co-founder [Denham D'Silva](#) says it has signed a contract to launch a range of Isotonic sports drinks and ice teas to X-Convenience that will integrate with its AI bar to provide personalised choices.

The customer will be able to purchase cans of these beverages, and by reviewing the flavours, an AI Bar located in the store will be able to create a personalised flavour for the customer on demand.

The products are scheduled for launch in January 2024 at selected stores, before a statewide rollout, he says.

D'Silva is founder of Barossa Valley Brewing, which is the first brewery to use Deep Liquid's AI technology to help prepare its beers.

In the three years since the brewery started using AI, it has won the title for champion state brewery in either national or state competition for consecutive years.

It has been chosen by SXSW to participate at SXSW Startup village, being held in Sydney this month.