

PRIVACY POLICY

DEEP LIQUID PTY LTD

Effective Date: 05/03/2024

This Privacy Policy describes how Deep Liquid Pty Ltd ABN 63 662 271 892 ("Deep Liquid", "we", "us", or "our") collects, uses, stores, and protects personal information through the Deep Liquid AI Platform ("Platform"), in compliance with Australian privacy laws.

- **Information Collection and Use:**

a. **Personal Information:** We may collect personal information from users of the Platform, including but not limited to:

- Contact information such as name, email address, phone number.
- User credentials such as username, password.
- Payment information for billing purposes.

b. **Usage Data:** We may also collect non-personal information about how users interact with the Platform, including IP addresses, browser type, device identifiers, and usage patterns.

- **Use of Information:**

a. We use the information collected to:

- Provide and improve our services.
- Personalize user experience.
- Communicate with users about their accounts and updates.
- Process transactions and payments.
- Comply with legal obligations.

b. We do not sell or rent personal information to third parties without user consent.

- **Data Security:**

a. Deep Liquid implements industry-standard security measures to protect personal information from unauthorized access, disclosure, alteration, or destruction.

b. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security of data.

- **Data Retention:**

- a. We retain personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, or as required by law.

- **Removal of User Data:**

- a. Users have the right to request the removal of their personal information from our systems. Upon receipt of such a request, we will make reasonable efforts to delete the requested data, unless retention is required by law or for legitimate business purposes.

- b. Users can request the removal of their data by contacting us at denham@deepliquid.ai. We may need to verify the identity of the requester before processing the removal request.

- c. Please note that removal of certain data may affect the functionality or availability of certain features of the Platform and / or services. We will inform users about the implications of data removal to help them make an informed decision.

- d. We will retain a record of deletion requests for audit and compliance purposes.

- **Third-Party Services:**

- a. The Platform may include links to third-party websites or services. We are not responsible for the privacy practices or content of these third parties. Users should review the privacy policies of these third parties before providing any personal information.

- **Cookies:**

- a. We may use cookies and similar technologies to enhance user experience and collect usage data. Users can manage cookie preferences through their browser settings.

- **Updates to Privacy Policy:**

- a. We reserve the right to update this Privacy Policy at any time. The most current version will be posted on our website and effective immediately upon posting.

- **Contact Us:**

- a. If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at denham@deepliquid.ai

By using the Deep Liquid AI Platform, you consent to the collection, use, and storage of your personal information as described in this Privacy Policy.

Deep Liquid Pty Ltd
ABN 63 662 271 892